

Crystal Frankenberg

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www.hellofrankenbery.com

Travel Blog:
helloadventureco.com

- Profile** I am a graphic artist who loves typography and art backed by purpose. In the process of using my background in design to challenge the way I look at the world and my place in it.
- Professional Skills** My designs combine beautiful visual elements and typography to create effective communication and strong branding for companies all over the world.
- Experience**
- Lead Designer at Stash Hotel Rewards. October 2016–Present**
Freelance Graphic Design, HelloFrankenberg. June 2014–Present
Logo, Branding, Print and Web Design. Proficient in Adobe CC, Squarespace, Wordpress, and WooCommerce. Clients include Robert Lang Studios, CSG Services, Seattle Bartending Co. See portfolio at www.hellofrankenbery.com
- Social Media: Content Creation, Story Takeovers, and Photography**
Collaborations with @choosemountains (81k) @glyderapparel (76k) delseyusa (10k)
Takeovers with @thelandmarkproject (19.3k) and @GTSclothing (13.1k)
- Genius Administrator, Apple. Lynnwood WA April 2015–October 2016**
Mobile Technician, Aug 2014–Feb 2015 // Specialist, Jun 2013–Aug 2014
Supporting customers in troubleshooting their devices and repairing relationships. ACMT Certification Completed at Apple Corporate in Cupertino, CA Feb 2016. Piloted a Replacement Program and trained employees on new processes while demonstrating “learning on the fly” competency. Specialized in third-party products and provided small-group training on iOS and iCloud.
- Backpacker, Nepal, Feb–April 2017. New Zealand, Feb–April 2015 (20+ Countries)**
Reached Everest Base Camp! (17,600ft / 77 miles)
Met travelers of all ages and nationalities and got introduced to Lindy Hop and Acro Yoga. Volunteered at Three Little Birds Shop in Raglan, NZ where I introduced the power of social media marketing and learned how to macrame necklaces.
- Education**
- Seattle University, Seattle WA — **Bachelors Degree in Digital Design, 2014**
Everett Community College, Everett WA — **Running Start Program, 2010-2011**
Lake Stevens High School, Lake Stevens WA – **Diploma, 2011**
- Other Skills** Photography. Extreme Hammocking. Barista Trained. ~~Cooking~~. Following Recipes. ACMT (Apple Certified Mac/Mobile Hardware OS/iOS Technician) Proficient in training iWork (Pages, Numbers, Keynote) and iLife (iMovie, Garageband, Logic, Aperture).



References available on request.